

aimm Board election process

2nd February - 15th March - Board candidate nominations open

16th March - 29th March - Board voting period

31st March - new Board announced

Overview

Under aimm's constitution, our Board is made up of democratically elected representatives from our membership and additional people who the Board determines would prove to be valuable additional expertise as opt-in members.

The Board also elects from itself, the Chair and Vice Chair. The term of office for each board member is two years. Every Board member is allowed to nominate themselves for re-election at the end of their term and thereby extend their term if re-elected. This process enables us to retain expertise while bringing in Board members with new ideas and focus.

Board Elections are held every year in February/March filling the positions that are vacated either by individuals completing their term, or due to other circumstances such as leaving their organisation.

We encourage nominations from our **Gold members** from all sectors of our membership to ensure that expertise is wide ranging. For the term April 2026 - March 2028 we have **7** positions available for election.

We would like to see nominations from:

- Charities
- Broadcast
- Emoney and Digital Currency companies
- Fixed and Mobile Intermediaries
- Merchants
- Services Providers

[Add your voice to aimm, and join the Board](#)

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How to apply

You can nominate yourself or someone else (with their permission) as long as their company membership level is **Gold**. Email the nominations to info@aimm.co and title it **Board Nomination**.

Each nominee will be requested to provide:

- **Bio (detailing industry experience and achievements),**
- **Manifesto (what they will do to help aimm achieve its objectives)**
- **Headshot photograph for use in nominee info and on the website if successful**

These will then be collated into our Nominees Info pack for members information to assist with the voting. Nominations are open until the **15th March 2026**.

If you are not sure what your aimm Membership level is, please contact us and we can let you know.

Current Board members at their term are:

• Nikkie Cooper	- ITV
• Chris Bennett	- sb7
• Howard Banks	- Global
• Kate O'Reilly	- BBC Children in Need

If you are interested in applying for an aimm Board position please take the time to read our papers, “Being an aimm Board Member” and “aimm Board Responsibilities” [here](#).

Nomination and Election Process

How to vote

Voting will open to members on 16th March. aimm will provide full details of all nominations on the website, and provide a link to the voting form.

If we do not receive enough candidates to fill all the vacancies available there will be no need for a vote, and all candidates will automatically join the Board.

Voting is performed by ranking the nominations in order from favourite to least favourite.

Each Member organisation can place one set of rankings (vote) against the candidates (voting on favourite to least favourite candidates in order) however we apply an “accelerator” for each organisation that doubles or trebles their rankings:

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- Gold members = times three
- Silver member = times two
- Bronze members = times one

If a member organisation submits more than one vote (ranking) application per company, aimm will contact them to find which one should stand and the others will then be removed from the system. **Please ensure that you discuss internally who you wish to place the ranking for your organisation, to minimise confusion.**

Voting will end midnight 29th March. Results will be announced to members on the **31st March** after the Executive has contacted each nominee. The new Board members will then start their term on the 1st April.

If you have any questions, please email info@aimm.co and the aimm Executive will be happy to assist.

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