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SPOTLIGHT





www.dynamicmobilebilling.com

Interview with: *Kevin Dawson*

Position at Co: *CEO*

Tell us a bit more about Dynamic Mobile Billing (DMB), what does it do?

We are an international payments gateway – offering payment solutions to e-commerce merchants focused on mobile via established mechanics across messaging, carrier billing, mobile wallets and voice billing. DMB are also a Tier 1 Voice Network Operator with its own geographic, non-premium, premium and long number ranges.

Furthermore, we provide engagement, enablement and automation solutions via our platforms to drive efficiencies, differentiation and market growth opportunity for clients.

What can you tell us about the sort of clients Dynamic Mobile Billing has?

As you might assume for a aggregator function, our clients are diverse in nature and industry. This range spreads across many sectors such as charity and non-profit, digital content and e-commerce, broadcast and media, gaming, government, utilities, travel etc...

Are there any new products or services that DMB are working on at the moment you would like to tell us about? If someone needs that service or product why should they come to you?

We are focused on some emerging sectors such as parking and society lotteries, whilst we are very excited around the diversity that our portfolio across voice and messaging offers many sectors.

DMB strive to deliver dependable, capable, secure and robust platforms that are flexible to the demands of merchants and their requirements. We recognise that one fit does not always best serve all, so we consult with clients, applying our experience and wide range of capabilities to develop solutions that deliver them a competitive edge.



Whether it's potential growth scope around RCS, WhatsApp, ChatBots etc... or the re-engineering of established mechanics such as premium messaging, direct carrier billing, voice short codes and long number ranges; then the focus remains varied and evolving.

If you are looking for a territory focused specialist, service led payments partner with strong technical and support experience across multiple payment methods, then lets talk!

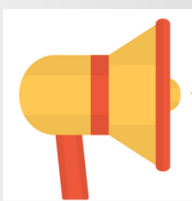


If you are looking for a territory focused specialist with strong technical experience, then lets talk.

What are your future plans? What can we expect to see from Dynamic Mobile Billing?

We are driving our local engagement strategy with even greater focus than ever. We locally deploy offices and resources to best serve markets effectively and when the scope of opportunity for a merchant is significant enough, they really appreciate the local focus and understanding that may be lacking in a more globalised proposition offered elsewhere.

If you are Apple, Microsoft or Amazon then I guess you need a global scale of alignment for that. For the majority of merchants, where they are concentrated on maximising their ROI in relevant key markets, then you need DMB to best support you in your activities!



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Any discount code or special offer you want to give our readers?

I would love to take this opportunity to highlight an initiative that I am very keen to endorse, as we are all aware of the impacts of COVID19 globally.

This has been particularly damaging to the efforts of charities, who have lost many channels of donation such as those through retail shops and donations captured at gatherings, events and in the high street.

To raise the awareness of mobile donations to all UK charities who are either not already using charity short codes (or as well as real operational cost savings to those that are!) then DMB are providing a **totally free of charge** processing offer to **UK charities** until October. No setup costs, no rentals, no processing fees and 100% of donation value passthrough. Its important that all businesses look to give back more and so DMB are backing this up in the best way possible, by supporting any charities across the UK and to help them grow again!

If there are any charities who would be interested in this offer please get in touch!



Where can people find out more about DMB?



www.dynamicmobilebilling.com

You can follow DMB (or me) on LinkedIn. We would love to chat more about how we can help you!



<https://www.linkedin.com/company/dynamic-mobile-billing/>



<https://twitter.com/BillingMobile>

Equally, any Telemedia followers who wish to see if we can work with them ahead of the event, please reach out to me directly at:

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We would like to thank Dynamic Mobile Billing for taking the time to talk to us. To find out more about our members, the work aimm does and how we can help your business please visit: www.aimm.co



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