

TESTIMONIALS FROM BOARD MEMBERS



As a long-standing member of the AIMM board (a role I am again going to stand for re-election in again), then for industry folks considering coming forward for election, I thought it may be relevant and worthwhile to highlight some of my reasons for being a board member (and standing for re-election again).

As the CEO of Dynamic Mobile Billing (Oxygen8 Group), the opportunity to serve as a board member of AIMM provides a number of mutual benefits, which I feel justifies the time this role asks:

- I am able to best represent my client views and also that of my business, Dynamic Mobile Billing.
- I am able to ensure that the matters and opportunities most pressing to both myself, my business and my clients are supported.
- I can directly contribute, influence and represent the industry's leading trade association from a first hand perspective and help make change.
- I am able to gain an experienced view on marketplace matters, alongside my board members, to make efforts on the collective best outcomes for the industry.
- I am passionate about everything I do in life, so being an AIMM business member, as well as a long-standing board member enables me to contribute most effectively.
- I feel I am fair, able to distinguish any personal gains from what is good of the wider industry, so can therefore provide a balanced and supportive representation for industry overall.
- I learn from, enjoy working with and have effective channels of working relationships developed for all parts of the value chain and its key representatives that form the AIMM board.

Kind Regards

Key Dawson
Chief Executive Officer