

## aimm Golf Day 2019



19<sup>th</sup> September 2019



Selsdon Estate Golf Club



126 Addington Road, South Croydon CR2 8YA

creating the conditions for growth in micropayments

## What the day involves



### **BRING YOUR TEAM, BRING YOUR CLIENTS AND HAVE A DAY OF NETWORKING TO REMEMBER.**

The day will start with **bacon rolls and coffee**, and a warm up for the day ahead on the **driving range**. During registration you will be presented with your players **goody bag** to see you off on the green with some essentials, as well as have a chance to chat with the other players and assess the day's competition!

This popular day is packed with great opportunities from start to finish. This year we will be at the beautiful Selsdon Estate Golf Club conveniently located just down the road from the bustling Surrey suburbia that is Croydon and conveniently located just 12 miles from the centre of London.

Cut from the thick forest that dominated the hotel's 200 acres at the time, this challenging 18-hole par 73 golf course takes around four-and-a-half hours to complete if walking. In addition to the nine par 4 holes, there are five par 5 holes, four of which measure over 500 yards and look out for the 17th hole - a memorable par 3 from an elevated tee across a valley.

The course was designed by five-times Open champion J.H. Taylor but has been extensively modified and improved in recent times, and enjoys magnificent views overlooking the Surrey Downs.

We are pleased to offer a **two tee start** for this day, which means less hanging around and more time to relax in the afternoon at the bar and enjoy the BBQ.

On the day you will have the opportunity to flag down the **refreshments buggy** which will be making its way around the green. Drinks and snacks from this buggy are kindly provided by our sponsor: **ENARPEE**

Along the way you will have the chance to compete on our Nearest the Pin and Longest Drive holes to be in for a chance to win one of the coveted Golf Day awards at the end of the day, and have the undying admiration of your fellow players.

After you have finished you will have the chance to enjoy a drink from the bar while comparing notes from the day.

We will then present the Golf Day awards, and announce the winners of the:

- Quad Players trophy
- Single Players award
- Nearest the Pin
- Longest Drive

After much celebrating of the winners, it will be time to enjoy the food. If the weather is with us we will enjoy al fresco dining on the Terrace with a BBQ with something for everyone.

### **How to get there**

Only 14 miles from London, the hotel is easily reached from J6 of the M25 and close to Gatwick and Heathrow. Trains from East Croydon Station take you to London Victoria and London Bridge in just 15 minutes.

**Golf provides you with an opportunity to get to know people and business associates in a more leisurely way.**

## “My worst day on the golf course still beats my best day in the office”

The opportunity to spend time with suppliers, partners and colleagues alike should be valued, and a round of golf provides the perfect opportunity to discuss key issues and network in an informal and friendly setting.

### How to get involved:

all prices quoted exclude VAT

Create your own teams of 4 to play



£460    £496

Members    Non Members

Hire a golf buggy for the day (2 seats)



(15 available)

£50 each

Single Players



£115pp    £125pp

*No team? We'll make you one*

Members    Non Members

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### Networking Ticket

Caddy or colleague? Join us for the networking and BBQ.



£55pp

You don't have to play golf to be involved, be the one that makes the contacts! Enjoy the scenery, network with colleagues and contacts for the day. This networking ticket offers the chance to enjoy a cold drink or two along the way while you meet and chat on the green and then head to the bar for a refreshing drink and the afternoon BBQ.

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#### Schedule :

**08.00**            Coffee & Bacon Roll & Registration  
**08.00 +**           Practice, Practice, Practice! (Driving Range)  
**09.00 +**           Tee Off with 2 tee start (18 hole course)  
**14.00 +**           Relax in the clubhouse bar  
**15.00**            Golf Day Awards  
**15.15**            BBQ & Networking

(timings may be subject to change)

#### Golf Day package includes:

- Breakfast, BBQ & networking
- Golf Day Awards and photos
- Promo of company on events page
- Promo on aimm social media pages
- Survival bag per person
- aimm branded golf balls

\*\*50% event payment required to secure bookings for non members.

\*Booking fees apply when booking online.

To register your interest or to book in your team email:

[andrea@aimm.co](mailto:andrea@aimm.co)

*Playing golf helps build relationships with your colleagues or clients. Your opportunity for business conversations will arrive after the round while having a drink or sharing a meal. Golf is a great way to enhance your network and deepen the connections that can lead to business opportunities.*

## How to book your team/place



### Members:

You can request an invoice from [aimm](#) for your team/player/networking tickets, which then will be arranged for you.

If you would prefer to book direct and pay by credit card please let us know and we will send through the details of our tickets page\* (booking fees apply).

Once booked please remember to provide aimm your player details as given above as soon as possible.

### Non Members:

You can reserve your team/player/networking tickets by requesting an invoice from [aimm](#)\*\* . If you would prefer to book direct and pay by credit card please let us know and we will send through the details of our tickets page\* (booking fees apply).

Once booked please remember to provide aimm your player details as given above as soon as possible.

\*\*50% event payment required to secure bookings for non members.

\*Booking fees apply when booking online.

## What we need from you



### Teams and Single Players

We play with teams of 4 at our Golf Day. You can either decide to create your own team, and get your team mates together, or if there is one or two of you that want to join us for the day, sign up as single players and we will make the teams for you.

#### Team details required:

- Who is the Captain of the team (they will be responsible for various aspects through the day and liaising with their team members).
- Who is on the team, you need three more players for the day (we will need player name, company name and contact email)
- Your team name
- Your team's handicaps

All this information needs to be sent in good time ahead of the day to [Andrea](#) at aimm who is the Event Manager and organising this.

## Networking Tickets

You don't need to play golf to get involved in our golf day!

Our Networking Only tickets allow you to get ahead of the competition who did not take this opportunity. Meet select members from across the interactive media industries, with a day of dedicated networking in stunning surroundings. Start that important conversation or get the opportunity to reach out to innovative media and mobile companies that you have not had the chance to before and make new connections. Why not grab a golf buggy and make sure you meet as many people as possible during the day.

Networking tickets start from **9.00am** and you are invited to chat with players as they go to their tee off points and join the banter. Go round the course for the morning and introduce yourself, and then head back to the club house in the afternoon and enjoy a chilled drink with everyone. Networking tickets include an afternoon BBQ!

## Golf Buggies

There are approx 14 available for this day, and are allocated on a first come first served basis. Golf buggies seat two and are a great way to make it round the course. They're easy to master and fun to drive and with space for all the essentials including drink holders! If you would like to reserve a buggy please let us know by contacting [aimm](#) and booking yours. Deposit may be required on the day for their use, but you will be contacted if this is requested. If you no longer feel you need this please let aimm know as soon as possible so this can be reallocated.

Pull Trolleys are also available to hire from the Pro-shop which can be arranged on the day, Hire clubs are also available from the Pro Shop for those who may not have the full set.

## Other Information



If you have any **food allergies** and **dietary requirements** we need to be aware of, please let us know ASAP and we will pass this on to the hotel.

## Accommodation

Staying at the beautiful luxury country house hotel at Selsdon Park Hotel will keep you in style for the night. With a relaxing and contemporary style throughout, guest rooms are thoughtfully furnished with a range of modern facilities. A selection of single, double and twin rooms are available.

Traced back to as early as 861AD, an Anglo-Saxon hall, a medieval estate of the Knights Templar and a Victorian country seat are just some of its former lives Surrounded by 200 acres of grounds, the hotel offers superb space with its large outdoor areas, and sculptured high-ceiling rooms. Free, superfast Wi-Fi with a maximum bandwidth of 100 Mb is available throughout the hotel.

Rooms are available for £129 for a single room or £139 for a double room and includes breakfast, and can be booked directly with the hotel using the direct number 0208 768 3106.

Alternative accommodation is available through South and East Croydon which include Travelodge and Croydon Park Hotel amongst others.

## Sponsorship Opportunities

If you would like to get your name in front of those attending the Golf Day there are various sponsorship opportunities available.

These include Golf Ball sponsorship, with your company logo and branding printed on golf balls that are presented to the players at the start of the day, or you could sponsor one of the awards that are presented to our players in the afternoon.

With the chance to leave a more lasting impression, get in touch with [aimm](#) to find out more about our sponsorship.

## What happens next

Once you have booked your place you will be sent your invoice and confirmation of booking via email from the aimm team.

Once we have your full player info we will start collating the player tee off times list, and this will be sent to all players so you know when and where you tee off in the morning is. You will also be sent any available course maps, and other relevant information for the day in an information pack.

You will also be sent the scoring rules, we use Stableford rules for our Golf Days. Please take some time to read these in advance of playing so you are aware, but we will tally up and score your cards on the day so you don't need to worry about the maths!

If you have any questions in the meantime please do not hesitate to [contact us](#).

Thanks to our supporter:

EN  ARPEE

creating the conditions for growth in micropayments

The Granary, 1 Waverley Lane,  
Farnham, Surrey GU9 8BB  
Telephone: +44 (0) 1252 711 443

Web: [www.aimm.co](http://www.aimm.co)  
Email: [info@aimm.co](mailto:info@aimm.co)  
Twitter: [@aimmtweets](https://twitter.com/aimmtweets)

Facebook: [facebook.com/aimm.co](https://facebook.com/aimm.co)  
VAT Number: 934 7184 06  
Company Registered No: 06520758