

Being an aimm Board Member

If your organisation is an aimm Gold Member or Charity Gold Member, you are already part of the leadership group of companies in the aimm membership, potentially influencing growth of the market and demonstrating the desire for innovation, stability and free market principles.

To sit on the Board of aimm is another step towards demonstrating leadership as you can work with other Board members to guide the work and direction of your trade association.

So what does being a Board Member entail?

Background to the Board

aimm is a non-profit organisation, Limited by guarantee and owned by its Members.

The purpose of aimm's Board is to ensure that the organisation serves its mission, its finances are in good order, its direction is set or altered to cater for changes in the Members operating environments and it is the mouthpiece of individual and collective Members.

The Board makes decisions that affect aimm as a collective. The Board exists to ensure that all of the shareholders - aimm Members - interests are being upheld. It is for this reason that we bring in expertise from sectors of the membership that have not voted in a Board member, to ensure the right balance of expertise.

The Board is also expected to contribute towards the success of this Trade Association, to act as a conduit to increase Membership, to socialise our activity to non-members, to prevent loss of Membership where possible, to participate in initiatives and working groups and share their individual expertise into aimm to help the Executive and Members to gain benefit from your expertise.

Board members do not have any financial liabilities other than usual Membership liability which is limited to £1.

An aimm Board member does not have the legal liabilities that come with registering at Companies House as a Board Member, however our constitution allows for Board Members to become legal Board Members if they wish and if their employers allow this.

Board Meetings

Board Meetings are held quarterly, usually for three hours in the afternoon and concentrate on:

- Strategic direction, consultations and decisions
- Policy decisions
- Tactical activity to resolve new industry issues
- aimm Budget approval and governance over spend
- Approval of membership applications
- Set and monitor aimm's annual objectives & KPIs
- Consider action if required on breaches of aimms Code of Ethics

Individual Board Members are expected to:

- Be an ambassador for aimm
- Lead on at least 1 aimm forum/initiative where possible
- Represent aimm at Industry stakeholder meetings
- Provide a communication channel to the Board for members views
- Assist with the expansion and retention of aimm membership
- Bring knowledge of their own area to others through Industry Education
- Update the Board on key issues affecting members
- Attend the quarterly Board meeting through the year

Board Preparation

Prior to Board Meetings, reading material is sent out from the executive. Most information is also presented to the Board inside the meeting or highlighted from the reading material if required.

Board Membership is active, not passive. You can contribute material for the Board to consider and add any items to the agenda via the Chair.

Who is the Chair?

The Chair is elected by the Board Members, based on their industry experience, impartiality, ability to chair and lead aimm towards it's agreed strategic direction. Our current Chair in Neil Johnson

More?

For more information, please contact any of the current Board Members or the Executive at info@aimm.co