

AIME POWER50 CONFERENCE & WORKSHOP

CCT Venues, Aldersgate Street, Barbican, London – Wednesday 9th November 2016

08:30 – 09:00 Registration with coffee and pastries

09:10 – 09.20 WELCOME TO POWER 50

Welcome and day overview by Rory Maguire of AIME

09:20 SESSION 1 THE GROWTH ENVIRONMENT

Opening of Conference by David Stephens of Vodafone – keynote speaker

Alex Haffner from Dentons

Emily Talbot from Deloitte

Brexit - how it will affect the Telecoms Industry?

There's no place like phone – consumer behaviour

SPEAKER PANEL AND QUESTIONS

10:30 COFFEE BREAK

10:45 SESSION 2 DEVELOPING OPPORTUNITIES

Helen Southgate from affilinet

Lucy Green from Larato

Affiliate Marketing 101

Buyer-supplier relationship with digitally promoted portfolios

Mark Challinor from Media Futures

Creating a better experience in digital publishing

SPEAKER PANEL AND QUESTIONS

12:15 LUNCH BREAK

13.15 SESSION 3 WHAT'S AHEAD?

Rob Malcolm from Mobile Ecosystem Forum

Lee Booth from Active Ticketing

Richard Reeves from Association for Online Publishing

Global insights into messaging – Enterprise & Consumer trends

Tickets & the end of touting

Future of Online Publishing

SPEAKER PANEL AND QUESTIONS

14:45 TEA BREAK

15:00 SESSION 4 SHAPING THE FUTURE TOGETHER

Facilitated by Steve Ricketts of ATAO

- Summary of Speakers insight
- Workshop: Building a roadmap of key priorities for industry future and how AIME can help
- Closing comments from David Stephens from Vodafone

16:45 – 18:00 NETWORKING DRINKS SPONSORED BY VODAFONE