



## **Fonix awarded Vodafone B2B Platinum Partner Status**

Fonix, a leading mobile payments and messaging provider recently announced that it has been awarded Vodafone Platinum Partner status. Fonix is one of only 6 providers to be awarded Platinum Partner status – the highest level within Vodafone’s partner accreditation scheme.

The Vodafone Business to Business Enablers program connects businesses looking to market cross-network solutions to mobile users with aggregators like Fonix. Vodafone’s portfolio of Enablers are categorised across 4 status tiers: Platinum, Gold, Silver and Specialist. Aggregators are judged by criteria which includes revenue, customer service levels, innovation and technical expertise.

*“Right at the heart of our approach is a commitment to providing the best quality service to our customers, supported by the best possible technology. Achieving Vodafone’s Platinum Partner status underlines that commitment and strengthens our ongoing strategic relationship with the firm.”*

Rob Weisz, CEO, Fonix

Fonix works with the Vodafone Business to Business Enablers team to provide a number of services including: Bulk SMS, shortcodes, carrier billing and SMS billing.

<https://www.fonix.com/>

## **About Fonix**

Fonix provides a direct mobile operator billing layer for merchants allowing products and services to be acquired by consumers. Their technology allows frictionless, impulsive purchases across a wide range of tariffs for both single transactions and subscription services. Zensend is also a Fonix company and is the leader in A2P SMS messaging. Their platform makes it easy for businesses to communicate with their audiences. With direct carrier connections, Zensend is one of the most reliable platforms on the market.