

AIME POWER 50 CONFERENCE & WORKSHOP

with networking opportunities

Cobham, Surrey – Thursday October 1st 2015

Sponsored by:



- **Designed for senior managers from AIME Member Companies**
- **One day of informative presentations, deep market insights and intensive workshops and industry specialist speakers**
- **Learn about opportunities through e-money, digital ticketing, physical goods and professional services**
- **Shape the industry's future and thus your own business**
- **Conference followed by networking and drinks**
- **Optional evening meal for further networking and debates. Optional overnight accommodation available**
- **Close to golf course for relaxing Friday**

SENIOR MANAGER INVITATION ONLY

As the senior member of your organisation, you are invited to join cohorts from other organisations inside AIME's membership for a day of informative presentations intensive workshop discussions, deep market insights and planning into the development and future of the UK Interactive Entertainment and Media Industries.

The day is dedicated to learning about the likely effects of the competing environments on your business and how to gain control over those effects, how the future of your industry will be shaping in the next 3 years and how the combined industry can determine and shape the roadmap for development that will benefit all participants.

Each of the sessions contains either presentations from professional industry experts in Legal, Business Development, Research, Emerging Payments, Digital Publishing and Advertising industries or workshops managed by professional facilitators.

This conference is sponsored by **Vodafone** to enable relevant expertise and key speakers to provide valuable senior insight to the conference delegates. Vodafone is demonstrating leadership in this area of their business by placing a high value on the development of opportunities presented through the most ubiquitous payment facility available to consumers. Intensive workshops will allow influencers to shape the market roadmap for the next three years.

Post Conference

After the conference, AIME will summarise the day's discoveries and draft the industry development roadmap, which will then be shared amongst attendees. Attendance is highly recommended for your organisation to be able to take advantage of the significant benefits from this conference and workshop.

The conference and workshops will be rounded off with networking drinks followed by an optional evening meal. This will give delegates further opportunities to continue discussions with colleagues. Optional overnight accommodation is also available.

The conference venue is close to Silvermere Golf Course if you wish to conduct additional business over a round of Golf on Friday 2nd October.

As a Power 50 Conference attendee you will receive:

- Inclusion in Industry specialist conference at the Hilton Cobham Hotel
- Welcome coffee/tea and pastries on arrival
- Working buffet lunch
- Refreshments through the day at the designated breaks
- Networking drinks at the hotel bar after the conference

As a senior manager in your organisation, how do you shape your future strategy and enable growth in your business? Come and join the discussions at this forward looking conference.

AGENDA

- **10:00** Registration

- **10:15** Opening of Conference by Vodafone, outlining the expectations of the conference

- **10:30 -11:30 Session 1 - Industry snapshot and Situation Reports**
This session will involve a series of presentations by key industry specialists
 - Market Overview
 - Regulatory Overview
 - Competing environments and emerging payments

- **Coffee break**
- **12:00 – 13:30 Session 2 - Industry Growth**
This session will involve a series of presentations by key industry specialists
This session will provide legal advice that is non-binding and you are encouraged to seek your own legal advice before proceeding with any potential opportunities.
 - Creation of opportunities
 - eMoney on mobile
 - Micropayments to replace advertising on mobile devices
 - Opportunities in Tickets and Physical Services

- **13:30 Lunch and discuss morning sessions**

- **14:30 Session 3 - Round table debate:**
This session will be interactive and managed by a professional facilitator
 - Short term opportunities – Low Hanging Fruit
 - Long term opportunities
 - Barriers to growth and methods to overcome
 - Principles based payment framework
 - How digital retailers view mobile

- **Coffee break**
- **16:30 – 18:00 Session 4 – Closing: Roadmap for the future**
This session will be interactive and managed by a professional facilitator
 - Industry development Roadmap for the next three years.
 - **Summarise and collate day's findings and create a forward looking plan**

- **18:00 – 19:30** Networking and Drinks
- **19:30 – 22:00** Dinner (optional)

RESERVATION FORM & DELEGATE RATE

Please complete the reservation below and return to power50@aimelink.org

- Prices are per person and do not include VAT. AIME’s invoice to your company will include VAT.
- The evening meal will be a choice of a meat or vegetarian fixed menu and includes half bottle of wine.
- If you have any dietary requirements please let AIME know at the time of booking.
- Lunch, day refreshments and post conference networking drinks are included for conference delegates

| Reservation for (name of Co): | Price per delegate ex VAT | Please reserve this number of places for my company |
|---|---------------------------|---|
| Day Conference ticket includes lunch, day refreshments and networking drinks at hotel bar | £ 120.00 | |
| OPTIONAL EXTRA: Evening Meal at hotel restaurant. 3 course meal from pre-set menu with half a bottle of wine | £ 50.00 | |
| OPTIONAL EXTRA: Overnight Accommodation inc. 3 course evening meal (as above), overnight accommodation at Hilton Cobham, full use of leisure facilities and breakfast | £ 130.00 | |

The name of the conference attendees:

Conference package chosen:

By completing the above form I agree that I wish to reserve places at this conference and I/Company will be invoiced accordingly for this.

I understand that as AIME will be paying the venue in advance for conference, accommodation and meals, reserving the places in the form above will also mean that I agree on behalf of my company to be invoiced by AIME even if we subsequently cancel our reservation.

I understand that in the event of any cancellation, AIME will attempt to re-sell our place(s) to enable a refund, but cannot guarantee success.

Name:

Company:

Date:
