



1 America Square, 17 Crosswall
London EC3N 2LB

mPAYMENTS
SUMMIT

GENERAL OVERVIEW

Join mobile operators and payment service providers as they outline how direct operator billing can work as a viable micropayment mechanism for interactive services, digital content, ticketing and physical goods across a wide range of vertical sectors including:

TV & Entertainment	Web Services	Wifi Access
Press & Publishing	Retail	Digital Content
Ticketing	Automated Vending	Parking
Charities	Chat & Dating	Fast Foods
Gambling	Travel	Bars & Venues
Advertising & Promotions	Adult	Games

Representatives will learn how *Payforit*, *PSMS*, *drop charge*, *PRS* and other “charge to mobile” solutions can offer their customers convenient, secure and immediate payment tools - wherever and whenever they want them.

COMPLIMENTARY PASSES AVAILABLE

A limited number of complimentary passes have been set aside for pre-qualified buyers / merchants if they intend to:

Recommend, authorize or implement micro payment technologies or influence the development of premium digital content or service in conjunction with an interactive technology provider [To register for your free pass, click here](#)

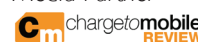
Industry suppliers and non-qualifying delegates - Standard rate £369 + VAT or if booking before 30 April Early Bird Rate of £319 + VAT. All passes include breakfast, lunch and evening drinks [To book your pass, click here](#)

EXPECT TO LEARN

- What carrier billing is and why you should be using it
- How easy is it to implement a range of working solutions
- The various conditions of payment and how to get the best rates
- How progressive businesses are already “booming” thanks to mPayments
- The industry and the providers that can help you get the most out of it

HEAR FROM: BBC • ITV • Virgin Trains • Vodafone • EE • Three • O2 • DIMOCO • ImpulsePay • Oxygen8 • OpenMarket • IMI Mobile • mGage • Fonix • AIME • PhonePay Plus • Ofcom • FSA

Media Partner



In association with



CONFERENCE FORMAT – 2 X 6 SESSION TRACKS

- MPS - Keynote – outlining the Charge to Mobile opportunity and how to make it work in practice, building merchant & consumer trust, customer service, case studies, future proofing charge to mobile strategies.
- MGS – Developing successful mobile strategies within the gambling sector. Featuring payments, engagement, chargebacks, out payments, marketing, rules and regulations.
- MPS (industry) AIME host three workshops to cover opportunities in new sectors, the 13th Code and its wider implications and what does “new guidance” and “special conditions” mean to your business? [Click here for full Schedule](#)

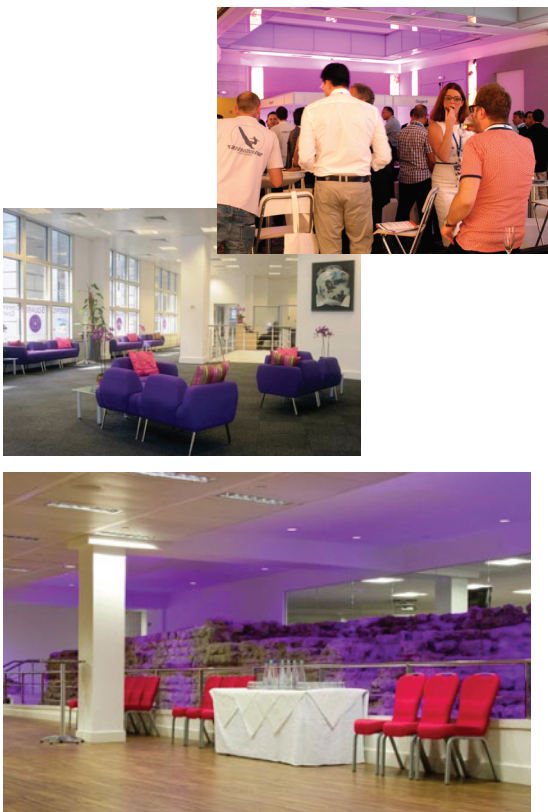


AIME DRINKS
Will be held directly after the show
ALL DELEGATES
WELCOME



1 America Square, 17 Crosswall
London EC3N 2LB

mPAYMENTS
SUMMIT



Room 1 max 270pax

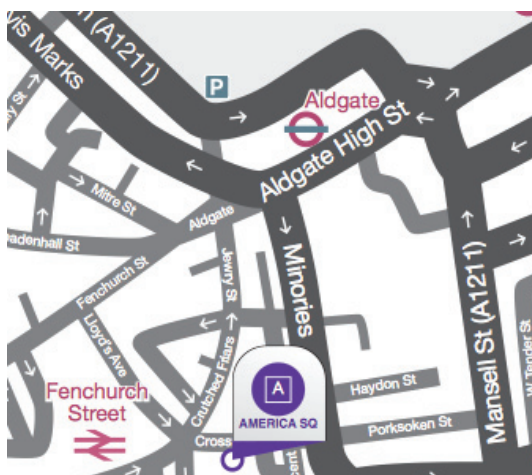


Room 2 max 90pax

NETWORKING LOUNGE max 300pax

Includes table top exhibits, sponsored hospitality and meeting areas

- 07:30 to 08:30 Registration, tea, coffee & pastries
- 11:00 to 11:20 Tea, coffee & biscuits
- 12:30 to 13:30 Hot fork buffet
- 15:00 to 15:20 Tea, coffee & biscuits
- 17:30 to 19:00 Closing drinks reception



Directions

Arriving on Foot

To reach America Square Conference Centre on foot maps and directions can be found on www.walkit.com. Just enter your start location and our postcode: EC3N 2LB for the best walking route.

Arriving by Bus

Minories
15, 42, 78, 100
Fenchurch Street 40

Arriving by Underground -

Tower Hill
One min walk (District, Circle and Docklands Light Railway) .

Arriving by Car

To plan your journey by car visit The AA's Route Planner and enter our postcode: EC3N 2LB. Please note that this venue is within the Congestion Charge Zone.