

# AIME Information Pack

## POWER 50 CONFERENCE

Shape your future strategy and grow your business

1st October 2015 - Cobham Surrey

# AIME Power50 Conference Overview

Dear Member

Thank you for showing your interest in our conference which is taking part on Thursday 1<sup>st</sup> October at the Hilton in Cobham Surrey.

This one day event is designed for Senior Managers across the AIME Membership and will contain informative presentations from a range of specialist speakers, deep market insights and intensive workshops.

## **How do you, as a senior manager in your organisation, shape your future strategy to enable growth in your business?**

The day is dedicated to gaining insight into the likely effects of the external environment on your business and how to gain control over those effects, how the future of your industry will be shaping in the next 4 years and how the combined industry can determine the roadmap for development, both technical and operational that will benefit all participants.

During the day you will learn about:

- **E-money**
- **Ticketing**
- **Physical goods**
- **Professional services**
- **Power of mobile to business**
- **Creating a roadmap for the future**

The morning of the conference will be about the business landscape and current opportunities, followed by an afternoon discussing what came from the morning working groups and creating a viable roadmap for the future.

Industry specialist speakers will be joining us through the day to discuss the different opportunities that are available in this changing business landscape and the day will be aimed at creating a mutually beneficial collaboratively working environment.

**A finalised agenda including our speaker line up will be released by the end of August to all members. If you would like a copy once this is ready please email [andrea@aimelink.org](mailto:andrea@aimelink.org) to register your interest.**

This day is supported by Vodafone, which helps to enable relevant expertise value and insight to be provided for the 50 top people. Vodafone is demonstrating leadership in this area of their business by placing high value on the development of opportunities of Charge to Mobile as a growth product.

The conference will be followed by networking drinks at the hotel's bar, where attendees can discuss the findings from the day in a relaxed atmosphere.

There will also be the option to join us for an evening meal in the restaurant, and overnight accommodation is also available for those that would like it.

# CONFERENCE PRICES

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ALL PRICES QUOTED ARE PER PERSON

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## 1 DAY INDUSTRY SPECIALIST CONFERENCE

**£120.00 + VAT**

### As a Day Conference attendee you will receive:

- Inclusion in Industry specialist conference at the Hilton Cobham Hotel
- Welcome coffee/tea and pastries on arrival
- Working buffet lunch
- Refreshments through the day at the designated breaks
- Networking drinks at the hotel bar after the conference

## CONFERENCE PACKAGE OPTIONAL EXTRAS

### Evening Meal

**£50.00 + VAT**

- 3 course meal from pre-set menu with half a bottle of wine  
If you would like to join us for the meal please alert AIME if you have any food requirements we need to be aware of, such as vegetarian or any allergies so the venue can be informed.

### Overnight Accommodation

**£130.00 + VAT**

- 3 course meal from pre-set menu with half a bottle of wine
- Overnight accommodation at the Hilton Cobham
- Breakfast at hotel restaurant
- Full access to hotel leisure facilities  
Please alert AIME if you have any food requirements we need to be aware of, such as vegetarian or any allergies so the venue can be informed.

*Please note that accommodation for this conference is limited and is on a first come first served basis. Pre-booking of overnight accommodation is required and we encourage those that would like to stay overnight to get in contact with AIME as soon as possible to ensure that we can guarantee you a room.*

*The deadline for booking your overnight accommodation will be the 18<sup>th</sup> September.*

To book your place at this conference please email [andrea@aimelink.org](mailto:andrea@aimelink.org) and we will book your place and prepare your contract for you.