

AIME Sponsorship Pack

Networking Events

The Christmas season is a time of goodwill to all men, getting together with colleagues, friends and family, eating good food, and drinking copious amounts while wearing colourful paper hats. It is also a good opportunity to finish the end of the year on a high note, and get ready for the New Year with some new business!

AIME End of Year Party 2014: Sponsorship Opportunity Piccadilly London – 27th November 2014

AIME feels that giving our Members an opportunity to network with like minded business people in a relaxed environment is important to help grow business and increase collaboration within the Industries in which we work.

AIME's successful and popular evening events attract between 90 -150 attendees on a regular basis. Attendees to AIMEs Networking events include senior executives from across the interactive media and entertainment value chain; broadcasters, advertising and marketing agencies, publishers, network operators, merchant promoters, aggregators, facilitators, media companies, regulators and lawyers.

Our Sponsor partners find their involvement adds value to their marketing, brand and communication strategies with some of the benefits of becoming a Sponsor shown below.

We offer Networking Sponsorship opportunities for all budgets to ensure that Members feel they can get involved and become an integral part of the proceedings while still benefiting from the additional exposure this gains them.

AIME events are great opportunities to get your company name and brand in front of potential new customers and a chance to meet new AIME members and catch up with colleagues.

Becoming an AIME Event Sponsor not only creates company promotion at the event, but also in the lead up to the event, with your company logo and details added to all the advertisements and our social media channels.

Some benefits of becoming an event sponsor are:

- **Media Exposure, create positive PR**
- **Raise Brand Awareness & Recognition**
- **Create new business contacts for future business**
- **Create internal emotional commitment to the brand**
- **Provide attractive content for a range of products and services**
- **Promotes good relationships with new clients and existing members**

Party Poppers Sponsorship Package -

£60 + VAT

Party Popper Sponsorship of the evening will include:

- 200 x party poppers for use by attendees at the event in display bowls with your company branded signage on (signage displayed inside back of the bowls as a mini back panels with company logo and message: *'These Party Poppers are Sponsored by XX helping your night go with a bang!'*)

Marketing Pre-event:

- Company name & logo displayed on all relevant promotional material, advertising, and event email promotion and AIME website (logo to be provided by Sponsor)
- Promotion on AIME social media channels in lead up to event
- Promotion in AIME weekly Members Bulletin

Marketing Post-event:

- Photos of the event posted to AIME social media with a note of thanks to Sponsor

Drinks Mat Sponsorship Package -

£200 + VAT

Drinks Mat Sponsorship of the evening will include:

- 100 x Company branded drinks mats (full colour) for use by attendees at the event
- 2 x promotional PowerPoint slides to be added into the AV presentation that runs through the night (slides to be provided by Sponsor)

Marketing Pre-event:

- Company name & logo displayed on all relevant promotional material, advertising, and event email promotion and AIME website (logo to be provided by Sponsor)
- Promotion on AIME social media channels in lead up to event
- Promotion in AIME weekly Members Bulletin

Marketing Post-event:

- Photos of the event posted to AIME social media with a note of thanks to Sponsor

If you are interested in this Sponsorship please let AIME know ASAP to allow time for the design and printing of these mats. Please email for printing guidelines.

Champagne Reception Sponsor -

£500 + VAT

Champagne Sponsorship of the evening will include:

- Sponsorship of the Champagne Reception being served to guests on arrival at room entrance
- 2 x promotional PowerPoint slides to be added into the AV presentation that runs through the night (slides to be provided by Sponsor)
- Company branded compar

This is now being sponsored by
mGage

“Champagne sponsored by XXX”

Marketing Pre-event:

- Company name & logo displayed on all relevant promotional material, advertising, and event email promotion and AIME website (logo to be provided by Sponsor)
- Promotion on AIME social media channels in lead up to event
- Promotion in AIME weekly Members Bulletin

Marketing Post-event:

- Photos of the event posted on AIME's social media with a note of thanks to Sponsor
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Food Sponsorship Package -

£2,000 + VAT

Food Sponsorship of the evening will include:

- Company Branded area at the Networking Event (all marketing material to be provided by Sponsor)
- 100 x Company branded napkins for use at the event
- 2 x promotional PowerPoint slides to be added into the AV presentation that runs through the night (slides to be provided by Sponsor)

Marketing Pre-event:

- Company name & logo displayed on all relevant promotional material, advertising, and event email promotion and AIME website
- Promotion on AIME social media channels in lead up to event
- Promotion in AIME weekly Members Bulletin

Marketing Post-event:

- Photos of the event posted to AIME social media with a note of thanks to Sponsor
- Relevant photo selection sent to Sponsor for company promotional use if requested

Get your Company brand noticed with maximum exposure

Premium Sponsorship of the evening will include:

- 300 x branded drinks vouchers (1 drink per voucher, with your company logo on voucher)
- 250 x drinks tags with your company brand that go over the neck of beer bottles and stems of glasses
- Dedicated Company branded area in the VIP bar at Piccadilly Institute for your marketing materials (all marketing material to be provided by Sponsor –which can include pop-up banner)
- 10 free guest tickets for the evening to be given to clients of your choice
- 2 x promotional PowerPoint slides to be added into the AV presentation that runs through the night in the main area (slides to be provided by Sponsor)

Marketing Pre-event:

- Company name & logo displayed on all relevant promotional material, advertising, and event email promotion and AIME website (logo to be provided by Sponsor)
- Promotion on AIME social media channels in lead up to event
- Promotion in AIME weekly Members Bulletin

Marketing Post-event:

- Photos of the event posted to AIME social media with a note of thanks to Sponsor
- Photo selection sent to Sponsor for Company promotional use if requested

If you are interested in this level of Sponsorship please let AIME know **ASAP to allow time for the design and printing of the drinks tags before the event. If you would like the drinks tag information please get in contact for details.**



**For more information or to discuss this opportunity, please contact Andrea.
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