

# AIME EXECUTIVE BOARD TERM & DUTIES – 2014 TO 2016

The AIME Executive Board (the Board) exists to represent the AIME Membership both externally and internally, to provide policy guidance to the AIME Executive, to support the 3 Year Strategy and to provide an easy and timely communication channel for the views of AIME Members views. The board position is generally occupied by an elected individual that will contribute towards the successful running of AIME, chair working groups and lead innovation and change.

## AIME CHAIR

The AIME Chairperson and Vice-Chair will be elected by the Board, and appointment of the elected individual will normally be for two years or as otherwise stated by the Board.

## TERM

Appointments of elected individuals to the Board shall normally be for a period of two years.

Replacement of a Member of the Board for whatever reason and for the remainder of the term shall be at the sole discretion of the Board.

## DUTIES

The Board exists to represent the AIME Membership both externally and internally. The Board provides strategy and policy direction to the AIME Executive, and an easy and timely communication channel for Members' views. The Chairman has made it clear that he expects Board members to be pro-active and to contribute in one or more of the following areas:

1. Leading AIME initiatives
2. Lead on AIME working groups or forums if possible
3. Representing AIME at Industry Stakeholder meetings (e.g. ILP)
4. Helping to recruit new members and to retain members.

Specific responsibilities of the Board are designed to assist the Executive in the following areas:

- Strategic consultation and decisions
- Policy consultation and decisions
- Budget Approval
- Ambassadors to outside interest
- Represent AIME at Industry stakeholder meetings
- Provide a communication channel for member views
- Consider and, where required, approve membership applications
- Set and monitor AIME annual objectives & KPIs

- Expansion and retention of AIME membership – including introductions to potential members
- Adjudication on members' conduct/AIME Code of Ethics
- Industry Education – Board to bring knowledge of own area and update on key issues

There are approx 6 Board meetings a year where Board members are expected to attend in person or by conference call.

Repeating non-attendance of Board meetings will result in the Board member being asked to step down.

## ELIGIBILITY

Election as a voting member of the Board is open to representative individuals of AIME Members of Executive or Sponsor status.

The AIME Executive will ensure that nominees are eligible for the voting process.

Other Members of varying status may be co-opted to the Board from time to time where deemed beneficial and necessary, but in a non-voting capacity.

A representative balance is sought for the Board across our industry value chain and nominations are invited from a broad representation of this industry which is focused on the development of interactive media and entertainment.

Nominations are desired from:

- Fixed Line Network
- Fixed Line Service Provider
- Mobile Network
- Mobile Service Provider
- Broadcaster
- Broadcaster Interactivity Supplier
- Merchant (e.g. L2 entity)
- Financial regulated entity

## NOMINATION PROCESS

AIME UK Members are invited to forward names for election (with prior agreement with the nominee) by completing the online form <https://www.surveymonkey.com/s/7T9KMTJ> by Friday 28th February 2014.

Individuals may nominate themselves if desired and existing Board Members may offer themselves for re-election.

The Chairman or Managing Director is happy to have any discussions with members who may wish to stand and give an insight to what is involved.

## VOTING

All AIME Members are eligible to vote against the list of nominated individuals and voting shall be conducted in March by an online survey tool. The votes will be collected, counted and declared by the AIME Executive whose decision on the outcome shall be final.

At the same time, Members can nominate from the names of potential board members, the Chair and Vice-Chair roles. Although these positions are normally selected by the Board, the nominations will act as guidance to the Membership viewpoint.

Sponsor Members receive 3 votes. Executive Members receive 2 votes and Associate Members receive 1 vote. Members with multiple votes may spread them across several people or concentrate all votes onto one person as they see fit.

## TIMING

AIME Board Elections are held every two years. The outgoing Board will hand over to the incoming Board first week in April, with the new Board meeting on 2<sup>nd</sup> April 2014. The new Board will elect the Chair and Vice Chair.