



mGage[™]
A Vivial Company

mGage is pleased to sponsor this year's aimm Power50 Conference

mGage brings 17+ years of global mobile customer engagement to the industry and are prominent in Europe and North America. We empower mobile customer interactions at all stages of the lifecycle, from acquisition through to retention. Our products and solutions are used by global consumer brands to strengthen brand loyalty and provide a better shopping experience; by charities and content providers to offer an alternative mobile payment/ fundraising method and increase customer engagement; and by many other industries and sectors.

Watch our [new videos](#) to learn more or visit www.mgage.com .

3 key solutions:

Connect API. Messaging Gateway (SMS & MMS) directly connected to operators globally offering brands to connect to mobile operator services. API driven.

Communicate PRO. Campaign Management platform. Cross-channel engagement solution: our cloud-based application delivers interactions across multiple channels including; SMS, MMS, push notifications, voice, WiFi, social messaging apps (OTT), and social media. Location-based services. Text Chat, Chat bots, Broadcast offers/vouchers, live page messages. API enabled.

Pay. Premium Rate SMS Services or Direct Carrier Billing (web based mobile billing). Billing service where brands can get payments (or donations) from their customers via a mobile phone account.

Our expertise in the ever-changing mobile technology industry makes us sought-after experts, trusted advisors – and the go-to partner – for innovative companies that look to use mobile to their best competitive advantage.

For more information, please visit www.mgage.com

For more information call +44 (0) 20 76 33 5000
Email EURsales@mgage.com or visit uk.mgage.com

Try us out. Text 'Hi' to **60505** (free)