

<b>Membership Levels</b>			
	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>
<b>Fee pa</b>	£550 + VAT	£2300 + VAT	£5500 + VAT
<b>Discount</b>	NO DISCOUNT	NO DISCOUNT	50% DISCOUNT for registered charities
<b>Ideal for:</b>	Overseas members. Those not wishing/able to attend meetings in person	Those who wish to be active in the industry and to network with other members	Those wishing to have a prominent voice, be key influencers and want to maximise new business potential
<b>Membership Benefits</b>			
<b>Industry support</b>	<ul style="list-style-type: none"> <li>■ Use of aimm brand</li> <li>■ General sector voice</li> <li>■ Access to:               <ol style="list-style-type: none"> <li>1. review of issues updates</li> <li>2. guidance and best practice papers</li> <li>3. market reports</li> </ol> </li> <li>■ Member listing on website</li> <li>■ Industry updates</li> <li>■ Legal support<sup>NEW</sup></li> </ul>	<ul style="list-style-type: none"> <li>■ Use of aimm brand</li> <li>■ General sector voice</li> <li>■ Access to:               <ol style="list-style-type: none"> <li>1. review of issues updates</li> <li>2. guidance and best practice papers</li> <li>3. market reports</li> </ol> </li> <li>■ Member listing on website</li> <li>■ Industry updates</li> <li>■ Legal support<sup>NEW</sup></li> <li>■ Access to video of one previous conference<sup>NEW</sup></li> </ul>	<ul style="list-style-type: none"> <li>■ Use of aimm Gold brand<sup>NEW</sup></li> <li>■ General sector voice</li> <li>■ Access to:               <ol style="list-style-type: none"> <li>1. review of issues updates</li> <li>2. guidance and best practice papers</li> <li>3. market reports</li> </ol> </li> <li>■ Member listing on website</li> <li>■ Industry updates</li> <li>■ Legal support<sup>NEW</sup></li> <li>■ Access to video of one previous conference<sup>NEW</sup></li> <li>■ Free access to 2 webinars<sup>NEW</sup></li> <li>■ Facilitation of meetings with Government and regulators</li> <li>■ Access to commissioned industry research</li> </ul>
<b>Regulatory Consultation</b>	<ul style="list-style-type: none"> <li>■ Input into consultations</li> </ul>	<ul style="list-style-type: none"> <li>■ Input into consultations plus Consultation Workshops</li> </ul>	<ul style="list-style-type: none"> <li>■ Input into consultations plus Consultation Workshops</li> </ul>
<b>Working Groups</b>	<ul style="list-style-type: none"> <li>■ No access to any Working Group meetings</li> <li>■ Access to Working Group notes</li> <li>■ No access to Executive Team</li> </ul>	<ul style="list-style-type: none"> <li>■ 8 seats for Working Group meetings<sup>NEW</sup> e.g. 1 person to 8 meetings, 2 people to 4 meetings etc</li> <li>■ Access to Working Group notes</li> </ul>	<ul style="list-style-type: none"> <li>■ Unlimited seats at Working Group meetings (<i>subject to availability</i>)</li> <li>■ Access to Working Group notes</li> <li>■ Access to Executive Team</li> </ul>
<b>Networking Events</b>	<ul style="list-style-type: none"> <li>■ Entry to AGM</li> <li>■ Networking events at discounted member rates<sup>NEW</sup></li> </ul>	<ul style="list-style-type: none"> <li>■ Entry to AGM</li> <li>■ Networking events at discounted member rates<sup>NEW</sup></li> <li>■ Entry to quarterly General Meetings</li> <li>■ Free entry to one 'Hot House seminar' sessions<sup>NEW</sup></li> </ul>	<ul style="list-style-type: none"> <li>■ Entry to AGM</li> <li>■ Networking events at discounted 'member rates'<sup>NEW</sup></li> <li>■ Entry to quarterly General Meetings</li> <li>■ Free entry to two 'Hot House seminar' sessions<sup>NEW</sup></li> </ul>
<b>Training</b>	<ul style="list-style-type: none"> <li>■ No access to free training</li> </ul>	<ul style="list-style-type: none"> <li>■ 1 free training place<sup>NEW</sup></li> </ul>	<ul style="list-style-type: none"> <li>■ 2 free training places<sup>NEW</sup></li> </ul>
<b>Executive Support</b>	<ul style="list-style-type: none"> <li>■ No access to Executive Team</li> </ul>	<ul style="list-style-type: none"> <li>■ 3 hours of exclusive access to Executive Team on member issues utilising aimm's expertise<sup>NEW</sup></li> </ul>	<ul style="list-style-type: none"> <li>■ 6 hours of exclusive access to Executive Team on member issues utilising aimm's expertise<sup>NEW</sup></li> </ul>

The store gives the opportunity to attend more working groups, access talks from conferences that could not be attended, join in webinars to understand complex issues, buy training plus much more. Purchasing is easy through our store on the website [www.aimlink.org/store](http://www.aimlink.org/store)

Benefit	Item	Description	Cost*
Information	Video	Download videos of all major talks from any aimm conference e.g. Power50	£75 to access full conference £15 to access individual speaker video
	Webinar	aimm Webinars help to explain complex topics or provide training	£50 per person
	Conferences	Attendance at aimm Conferences e.g. Power50	£150 for members £175 for non members
	Additional seats at Working Groups (Silver members only)	Attendance at meeting (subject to availability) or via live virtual conference facilities	£75 per member per meeting
Training	Premium Rate Foundation – Basic and Advanced	Attendance at a training session – half day or full day courses	£249 member half day £299 non member half day
	Bespoke	aimm to tailor-make training session for member to be run at member's premises	POA
Executive Support	Regulatory/ Compliance Support <sup>NEW</sup>	We are able to put you in touch with members who offer regulatory expertise and will negotiate a preferential rate for members	POA
	aimm Executive Support <sup>NEW</sup>	aimm can provide members with aimm expertise in communications and other member related issues	£200 per hour
Networking	End of year party	Annual end of year fun event for all members and friends of aimm	£45 per member, £50 non members
	Spring event <sup>NEW</sup>	New event to cover the period between Christmas and summer party	£20 special member price
	Late Summer party	Event for a summer catch up when people are back from holidays	£35 special member price
	Golf Day	Early summer golf day	£100 special member price
	Hot House breakfast or evening drinks meetings <sup>NEW</sup>	A new meeting format with a short 30 minute talk on key topic, followed by 30 minutes networking	Price notified per event
	Knowledge and Networking Session	90 minutes of presentations providing knowledge on a particular topic plus 90 minutes networking afterwards	Price notified per event
Legal Support	Working with our legal partners	Each member will be offered 2 hours of legal consultation per annum at a 50% discount from our two specialist partners Dentons and Simmons and Simmons	5% discount for members for subsequent legal representation

\*All costs are subject to change