



**Congratulations to Phonovation Response, Providers of telephone and SMS voting services to the 2015 Eurovision Song Contest!**

C3 partners Phonovation Response have once again successfully supplied voting architecture for viewers in Ireland.

Selected by organisers based on their strong performance in previous years, Phonovation have integrated their innovative applications with C3's core IVR technology.

With 43 participating nations, and millions of voters, the technical challenges presented by this annual event are immense. This ultimate test requires a robust architecture which can perform in a pressurised live environment.

The System is a dual site redundant with E1, TDM & SIP connectivity capable of handling thousands of simultaneous voting transactions.

Managing Director Paddy Woods said "Our relationship with C3 extends over 20 years where reliability & flexibility creates opportunities for us to exceed our customers and market requirements."

**About Phonovation**

Based in Dublin, Phonovation were founded in 1988 and have grown to become the largest automated voice and SMS supplier in Ireland.

Find out more on their [website](#).



**phonovation**