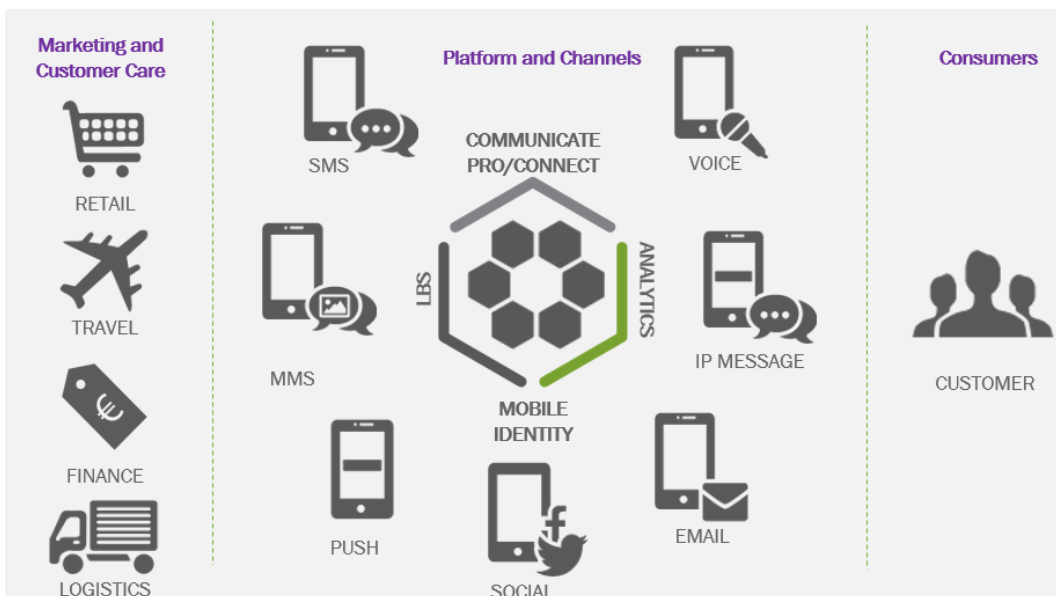




mGage is a global mobile engagement provider. With more than 15 years of mobile marketing and customer care experience. We deliver billions of monthly mobile messages. Our SaaS, cloud-based technology, enables brands to intelligently personalise mobile communications for the omni-channel consumer. Our platform provides reach across mobile touchpoints, including text message, app push notification, voice, and email.



We empower brands to use mobile to transform their business at all stages of the lifecycle, from acquisition to retention. Our secure and scalable platform allows marketers and customer service teams to execute highly personalised, engaging mobile marketing and customer care campaigns.



Our offerings include mobile community building to grow a brand's mobile-contact list, alerts and notifications for optimal customer care, robust messaging campaigns to increase engagement, mobile payments technology for secure transactions and advanced analytics to optimise spend. (including text message, app push notification, OTT messaging, voice and email)

Our unique combinations of solutions are supported by a proven mobile messaging platform, intuitive campaign management tools, robust open APIs, and sophisticated retargeting technology. Through our services, customers are seeing an increase in response rates by as much as 400% and a threefold increase in conversions. We are a trusted connection in over 150 countries.



To find out more about mGage, please visit our website www.mgage.com

We will be attending the Mobile Gambling Summit on 18th September at One America Square in London to showcase our unique approach. For more information or to book a meeting, please contact us on 020 7633 5039 or email us at uksales@mgage.com